

## **NCC PARK BENCH DEDICATION PROGRAM: PLAQUE CONTENT GUIDELINES**

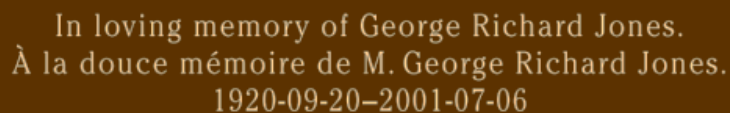
A customized plaque will be engraved with the donor's desired message. The maximum number of characters permitted is 55 per line (with spaces and punctuation counting as characters), on a maximum of three lines. Wording for the plaque must be submitted to the NCC for review and approval.

- Since the NCC proudly serves Canadians and visitors in Canada's two official languages, your personalized message will be bilingual (engraved in English and French). Donors may submit their proposed message in the official language of their choosing. Translation services will be provided by the NCC. A copy of the translation will be sent by email for review by the donor.

### Plaque content guidelines

- Must be tasteful and consistent with the intention of the NCC Park Bench Dedication Program.
- May not be promotional in nature or include any type of advertisement (or logo).
- May not be hateful, aggressive or in any way harmful.
- May not include special characters or symbols.
- One plaque per bench is allowed.
- Plaques can be changed for a fee (no tax receipt will be issued).

For quality and consistency, the NCC will be responsible for plaque production and installation.

An example of a park bench plaque, shown as a dark brown rectangular plaque with rounded corners. The text is engraved in a light, serif font, centered on the plaque.

In loving memory of George Richard Jones.  
À la douce mémoire de M. George Richard Jones.  
1920-09-20–2001-07-06

An example of a park bench plaque. The cast bronze plaques are typically 26.35 cm (10.375 in.) wide x 3.175 cm (1.25 in.) high. The plaques are mounted to the backrest of the bench for better height, visibility and legibility.